

Alberto Eugenio Moro dies and leaves a legacy dedicated to Pierre de Coubertin

Alberto Moro (1931 - 2025) was a passionate sportsman throughout his life, but also a passionate promoter of Pierre de Coubertin's educational project. As an athlete, coach, manager, institutional representative and founder, curator and director of the Pierre de Coubertin Olympic Sports Museum, he has always understood and actively participated in the development of Coubertin's project.

His entire life was dedicated to the development of amateur sport. He participated in four Olympic Games, six Pan American Games and two Odesur Games as a member of the Argentine delegation. His life as an athlete was very varied, including football, boxing, gymnastics, swimming, trampolining and tennis, but also as a teacher and coach for over fifty years. He was an advisor to the Argentine Olympic Committee, president of the Argentine Gymnastics Federation and founder of the Argentine Federation of Acrobatic Sports.

Alberto Moro was a visionary, an expert and a loyal supporter of the ideals of Coubertin. He can be described in many different fields of action. Indeed, he was a permanent addition to Coubertin's Olympism.

Academic achievements: Bachelor's Degree in Kinesiology, National University of Buenos Aires (1979) Master's Degree in Anthropology, National University of Córdoba (2005) Diploma in Management of Cultural Heritage, Provincial University of Córdoba (2022).

In sport: active in football, boxing, gymnastics, swimming, trampolining and tennis. Coach and technical director in numerous competitions and tournaments.

Teaching: Professor of Physical Education: at the Dr Enrique Romero Brest Physical Education Teacher Training Institute No. 1, the Portuguese Club of Buenos Aires, the Youth Athenaeum, the Buenos Aires Gymnastics and Fencing Club, the "Congreso" Swimming and Gymnastics Institute, the Swiss Gymnastics Society, the "Colmegna" Physiotherapy Institute and the Higher Institute of Physical Education Teachers of Huerta Grande, Córdoba. Between 1954 and 2007 he taught various subjects.

Professor at the first School of Sports Journalism. Honorary Professor at the Higher Institute of Physical Education Teachers of Northern Argentina. (1984) FIEP - International Federation of Physical Education, for "Preserving and promoting the values of national sport" (2018).

Physical therapist: Medical Service of the General Staff of the Argentine Army. Medical Service of the Argentine Olympic Committee 1972-2000 Member of the Medical Service of the Argentine Delegation to the Olympic, Pan American and South American Games. (Mexico City 1975, Rosario 1982, Caracas 1983, Los Angeles 1984, Santiago de Chile 1986, Indianápolis 1987, Seoul 1988, Havana 1991, Barcelona 1992, Mar del Plata 1995 and Sydney 2000).

Sports leader: President and Secretary of the Argentine Gymnastics Federation. Argentine delegate and adviser to the International Jury of the Argentine Olympic Committee, 1973-1977. IV Olympic World Games (IOC). Rio de Janeiro, 1998. International Olympic Committee and Brazilian Olympic Committee. Course for sports leaders, Córdoba (1991).

International Lifetime Achievement Award "Le sport comme école de vie" from the International Olympic Committee, 150th anniversary of the birth of Pierre de Coubertin (2013). Special Distinction from the Pierre de Coubertin Committee, Argentina - Argentine Olympic Committee "Pierre de Coubertin Conference, His Legacy" (2013).

Museum specialist: Founder and Director of the Pierre de Coubertin Sports Museum, the first Argentinean Olympic Sports Museum. La Falda, Córdoba, Argentina (2 January 1988) Founder and President of the Punilla Valley Museum Association World Meeting of Sports Museum Directors, International Olympic Committee Museum (1992), Lausanne, Switzerland

Speaker at the First Argentine and South American Symposium "Pierre de Coubertin, Olympism, Education, and Society." 21st Century University. Córdoba, September 11 and 12, 2015.

Writer: 15 books and more than 660 articles published in newspapers and specialised magazines and around fifteen books, including "Conmociones en el Olimpo" (Concussions in Olympus), a complete history and anthropological analysis of the Olympic movement from antiquity to the present day. "Memoirs of a Gymnast, a history of Argentine sports, and other titles in other literary genres, including health, poetry and essays.

Outstanding citizen of culture and sport. Councillor of the City of La Falda (2017) Honorary Member of the Pierre de Coubertin Committee, Argentina. (2021).

Alberto belongs to a small group of exponents of the thought and original project of Pierre de Coubertin. His personality has been a constant reference for a concept of sport that has underpinned all his actions and efforts, which his fellow travellers have admired and felt as their own.



ALBERTO EUGENIO MORO, (1931 – 2025)